



# PREVENT GENAI DATA LEAKAGE & ELIMINATE SHADOW AI

LayerX is an all-in-one, agentless security platform that helps organizations prevent Al data leakage, offering complete visibility and control over any sanctioned and unsanctioned Al apps and blocks sensitive data from being exposed in real-time with no impact on the user experience.

Al is a critical part of day-to-day work. Embracing Al is no longer optional; it's essential for staying competitive.

But while Al has huge productivity benefits, it also exposes organizations to a variety of security risks such as data leakage, compliance violations, and inadvertent disclosure. Existing security solutions fail to protect the last mile of user activity, leaving organizations blind and exposed to Al data leakage. LayerX is the only solution that provides both visibility and risk-based enforcement on all user Al interactions.

### **Benefits of Choosing LayerX**



## 100% Visibility

Detect all GenAl apps in use and gain full visibility into all user activity in any GenAl application



# Control Access to GenAl

Restrict usage of shadow Al apps and secure access to sanctioned Al apps using corporate accounts



## Prevent Al Data Leakage

Enforce last-mile Al security guardrails to stop users from sharing sensitive data with GenAl tools

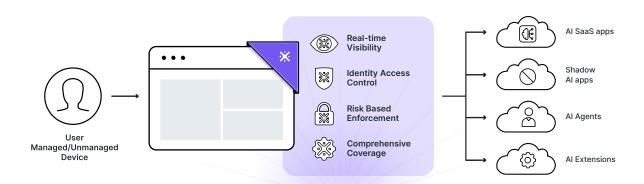


# Protect from Al Extensions

Identify and block risky Al browser extensions that expose sensitive user data to external Al engines

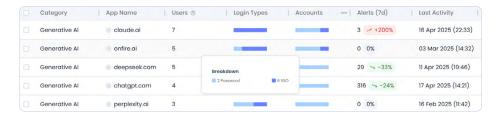
#### The Browser is the New Point of Control for Al

Most users consume GenAl tools via the browser, making the web browser the main point of control for Al security. Traditional DLP and network-based solutions are complex to deploy, don't provide real-time visibility, and lack control over most GenAl apps, allowing users to bypass them. Only LayerX, deployed directly as a browser extension, offers comprehensive visibility and control over all Al applications and extensions, effectively addressing GenAl data security and 'shadow' Al challenges. Enforce last-mile Al security guardrails to stop users from sharing sensitive data with GenAl tools.



### **Complete Discovery of GenAl Apps**

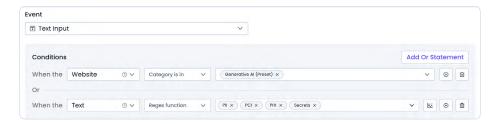
LayerX offers comprehensive visibility into GenAl application usage by deploying directly as a browser extension. It monitors user actions such as browsing activity, login attempts, data input, and file uploads, identifying which tools are accessed, by whom, and through which accounts (corporate or SSO or personal). This enables organizations to detect unauthorized data sharing and enforce policies to prevent data leakage from GenAl and other 'shadow' Al applications.



### **Enforce Granular Last-Mile Security Guardrails**

Traditional DLP and network-based solutions typically follow a binary enforcement approach of either fully allowing or fully blocking access to GenAl apps, and require complex API integrations for more granular controls (assuming that the application even offers them, in the first place).

In contrast, LayerX permits organizations to directly detect and enforce policies on these apps in the last mile, directly within the browser. Organizations can define policies based on user identity, device status, website category, data sensitivity, etc., to create tailored security policies with a range of enforcement options ranging from monitoring only, to warning users with customizable messages, to masking sensitive data, to completely blocking their actions.



#### **Identify and Restrict GenAl Browser Extensions**

Al-enabled browser extensions are a 'side door' for Al usage in the organization that can often bypass network-layer GenAl access controls. LayerX's automatically categorizes GenAl extensions and provides visibility to all Al extensions installed within the organization, including users, permission scope, category, installation type, source, etc. This allows security and IT managers to get a full view of all GenAl extensions and whether they need to disable or prevent the download of any malicious or risky extension.

